

CHANGING THE GAME



RedSTART is partnering with your child's school

- * RedSTART is a charity for primary school children
- * RedSTART delivers free financial education through fun and interactive workshops at school
- * RedSTART aims to ensure that every child gets the financial education they need to succeed.

Why is RedSTART working with your school?

- * Levels of financial literacy in the UK are low and falling. An awareness of debt, saving and budgeting is best begun in primary school
- * Across the country, 25% of children as young as 6 are more anxious about money because of the pandemic.



What is the Change the Game programme?

Developing your child's knowledge, skills and attitudes about money

- * Game-based sessions and workshops
- * Fun family challenges to try at home
- * Virtual RedSTART Bank to help children learn about saving and spending.



...all FREE of charge!!

Evaluation with King's College London

The Change the Game Programme will provide King's with evidence the government needs to introduce high quality financial education for **every** child in the UK.

Your school will be in touch with more information soon!

**CHANGE
THE GAME!**

**Want to find out more?
Visit our website:
redstarteducate.org**